

Southfield Plaza - Southfield

Southfield, MI

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

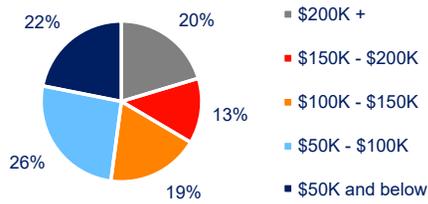
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	13,342	110,624	278,933	187,249
Total Daytime Population	15,324	148,438	370,837	250,687
Workplace Population	7,166	69,963	179,141	121,833
Average Household Income	\$117,868	\$149,951	\$140,366	\$140,910
Median Household Income	\$91,964	\$104,777	\$96,281	\$97,082
Total Households	5,716	47,726	123,936	83,748
Median Home Value	\$313,020	\$395,189	\$378,729	\$384,936
College (4+)	49.0%	56.8%	54.6%	55.4%
Total Consumer Spending/Capita (Weekly)	\$452	\$467	\$460	\$462
% of Households with Children	23.4%	23.3%	22.1%	21.6%

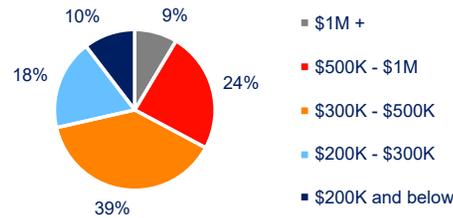
2030 Demographic Projections

Projected Population	13,590	112,422	284,799	190,422
Projected Annual Growth Rate	0.4%	0.3%	0.4%	0.3%
Projected Total Growth Rate (5-Yr)	1.9%	1.6%	2.1%	1.7%

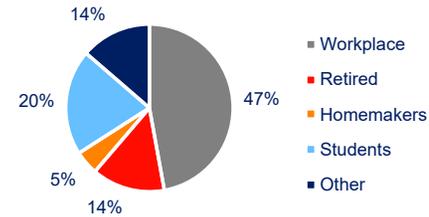
3-Mile Radius Section Detail



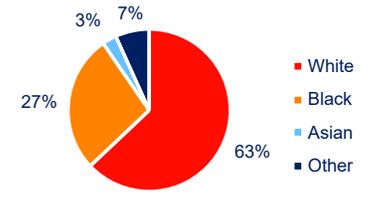
Household Income



Home Value



Daytime Population



Race
Hispanic Origin: 2.7%